



General Assembly

February Session, 2026

Proposed Bill No. 5027

LCO No. 74



Referred to Committee on GOVERNMENT ADMINISTRATION
AND ELECTIONS

Introduced by:
REP. ROSARIO, 128th Dist.

**AN ACT AUTHORIZING LEGISLATIVE FRANKING PRIVILEGES FOR
DIGITAL ADVERTISING.**

Be it enacted by the Senate and House of Representatives in General
Assembly convened:

- 1 That section 2-15a of the general statutes be amended to permit
- 2 members of the General Assembly to elect to use a digital advertising
- 3 service on social media platforms to reach their constituents in lieu of a
- 4 traditional mailing for official legislative communications.

Statement of Purpose:

To reduce mailing expenses and improve constituent outreach by
permitting legislators to purchase digital advertising in lieu of
traditional mailings for official legislative communications.