



General Assembly

Amendment

February Session, 2026

LCO No. 4076



Offered by:
SEN. MARONEY, 14th Dist.

To: Subst. Senate Bill No. 4

File No. 285

Cal. No. 196

"AN ACT CONCERNING CONSUMER PRIVACY AND PROTECTION."

1 Strike everything after the enacting clause and substitute the
2 following in lieu thereof:

3 "Section 1. (NEW) (*Effective October 1, 2026*) As used in this section
4 and sections 2 to 10, inclusive, of this act, unless the context otherwise
5 requires:

6 (1) "Accessible deletion mechanism" means the mechanism
7 established pursuant to subsection (a) of section 5 of this act;

8 (2) "Applicant" means any data broker that submits an application for
9 an initial registration, or for a registration renewal, under subsection (b)
10 of section 2 of this act;

11 (3) "Brokered personal data" means any personal data that a data
12 broker obtains from a third party and categorizes or organizes for the
13 purpose of enabling the data broker to sell or license such personal data

14 to another person;

15 (4) "Business" (A) means (i) any person who regularly engages in
16 commercial activities for the purpose of generating income, (ii) any
17 bank, Connecticut credit union, federal credit union, out-of-state bank,
18 out-of-state trust company or out-of-state credit union, as such terms are
19 defined in section 36a-2 of the general statutes, and (iii) any other person
20 who controls, is controlled by or is under common control with any
21 person described in subparagraph (A)(i) or (A)(ii) of this subdivision,
22 and (B) does not include any body, authority, board, bureau,
23 commission, district or agency of this state or of any political
24 subdivision of this state;

25 (5) "Commissioner" means the Commissioner of Consumer
26 Protection;

27 (6) "Consumer" has the same meaning as provided in section 42-515
28 of the general statutes, as amended by this act;

29 (7) "Data broker" means any business or, if such business is not an
30 individual, any portion of such business that sells or licenses brokered
31 personal data to another person;

32 (8) "Data service provider" means any person who maintains
33 personal data on behalf of a registered data broker;

34 (9) "Deletion request" means any request submitted by a consumer
35 under subparagraph (A) of subdivision (1) of subsection (a) of section 5
36 of this act;

37 (10) "Department" means the Department of Consumer Protection;

38 (11) "License" (A) means to grant access to, or distribute, brokered
39 personal data in exchange for consideration, and (B) does not include
40 using any personal data for the sole benefit of the person who provided
41 such personal data if such person maintains control over the use of such
42 personal data;

43 (12) "Minor" means any consumer who is younger than eighteen
44 years of age;

45 (13) "Participating consumer" means any consumer who submits a
46 verified deletion request;

47 (14) "Person" has the same meaning as provided in section 42-515 of
48 the general statutes, as amended by this act;

49 (15) "Personal data" has the same meaning as provided in section 42-
50 515 of the general statutes, as amended by this act;

51 (16) "Registered data broker" means any data broker that is actively
52 registered as a data broker in accordance with the provisions of section
53 2 of this act; and

54 (17) "Unregistered data broker" means any data broker that is not
55 actively registered as a data broker in accordance with the provisions of
56 section 2 of this act.

57 Sec. 2. (NEW) (*Effective October 1, 2026*) (a) Except as provided in
58 section 7 of this act, no data broker shall sell or license brokered personal
59 data in this state on or after January 1, 2027, unless the data broker is
60 actively registered with the Department of Consumer Protection in
61 accordance with the provisions of this section.

62 (b) Except as provided in subsection (d) of this section and section 7
63 of this act, a data broker that intends to sell or license brokered personal
64 data in this state shall submit to the Department of Consumer
65 Protection, in a form and manner prescribed by the Commissioner of
66 Consumer Protection, an application for an initial registration as a data
67 broker. Each application for an initial registration as a data broker shall
68 be accompanied by an initial registration fee in the amount of two
69 thousand five hundred dollars. Each initial registration issued pursuant
70 to this subsection shall expire on December thirty-first of the year in
71 which such initial registration was issued, and may be renewed for
72 successive one-year terms upon submission of a registration renewal

73 application made in the manner set forth in this subsection for an initial
74 application and payment of a registration renewal fee in the amount of
75 two thousand five hundred dollars. All fees collected under this
76 subsection shall be deposited in the data broker registration account
77 established in section 8 of this act.

78 (c) Except as provided in subsection (d) of this section, each
79 application submitted to the Department of Consumer Protection under
80 subsection (b) of this section shall disclose: (1) The applicant's name,
81 mailing address and an actively monitored electronic mail address and
82 telephone number; (2) the address of the applicant's primary Internet
83 web site; (3) the address of a publicly accessible Internet web page on
84 the applicant's primary Internet web site that (A) does not make use of
85 any dark pattern, as defined in section 42-515 of the general statutes, as
86 amended by this act, and (B) details how a consumer may exercise each
87 of the rights afforded to the consumer under subsection (a) of section
88 42-518 of the general statutes, as amended by this act; (4) whether the
89 applicant collects (A) minors' personal data, or (B) consumers' precise
90 geolocation data or reproductive or sexual health data, as such terms are
91 defined in section 42-515 of the general statutes, as amended by this act;
92 (5) the measures the applicant will take to ensure that no personal data
93 are sold or licensed in violation of the provisions of sections 1 to 10,
94 inclusive, of this act or sections 42-515 to 42-526, inclusive, of the general
95 statutes, as amended by this act; (6) whether, and to what extent, the
96 applicant or any of its subsidiaries is regulated under (A) the Fair Credit
97 Reporting Act, 15 USC 1681 et seq., as amended from time to time, (B)
98 Title V of the Gramm-Leach-Bliley Act, 15 USC 6801 et seq., and the
99 regulations adopted thereunder, as said act and such regulations may
100 be amended from time to time, (C) section 38a-38 of the general statutes,
101 or (D) the privacy, security and breach notification rules issued by the
102 United States Department of Health and Human Services, 45 CFR Parts
103 160 and 164, as amended from time to time; (7) for a registration renewal
104 application submitted on or after July 1, 2029, the statement the
105 applicant most recently posted on a publicly accessible Internet web
106 page on such applicant's primary Internet web site pursuant to section

107 6 of this act; (8) for a registration renewal application submitted on or
108 after July 1, 2031, (A) whether the applicant has undergone an audit
109 pursuant to subparagraph (A)(i) of subdivision (1) of subsection (d) of
110 section 5 of this act, and (B) if the applicant has undergone an audit
111 pursuant to subparagraph (A)(i) of subdivision (1) of subsection (d) of
112 section 5 of this act, the most recent year for which the applicant
113 submitted an audit report and the materials associated therewith to the
114 department pursuant to subdivision (2) of subsection (d) of section 5 of
115 this act; and (9) any other information the Commissioner of Consumer
116 Protection requires for the purposes of this section.

117 (d) The Department of Consumer Protection may approve and renew
118 an application for registration as a data broker in accordance with the
119 terms of an agreement between the department and the Nationwide
120 Multistate Licensing System.

121 Sec. 3. (NEW) (*Effective October 1, 2026*) No data broker shall sell or
122 license any personal data in violation of the provisions of sections 1 to
123 10, inclusive, of this act or sections 42-515 to 42-526, inclusive, of the
124 general statutes, as amended by this act. Each registered data broker
125 shall establish a privacy policy which, at a minimum, shall include
126 measures to ensure that such registered data broker does not sell or
127 license any personal data in violation of the provisions of sections 1 to
128 10, inclusive, of this act or sections 42-515 to 42-526, inclusive, of the
129 general statutes, as amended by this act.

130 Sec. 4. (NEW) (*Effective October 1, 2026*) The Commissioner of
131 Consumer Protection shall establish, and periodically update, an
132 Internet web page on the Department of Consumer Protection's Internet
133 web site that: (1) Discloses, for each registered data broker, the
134 information required under subsection (c) of section 2 of this act that
135 was included in the application such registered data broker most
136 recently submitted, and the department most recently approved for
137 such registered data broker, under subsection (b) of section 2 of this act;
138 and (2) provides access to the accessible deletion mechanism established
139 by the commissioner pursuant to subsection (a) of section 5 of this act.

140 Sec. 5. (NEW) (*Effective October 1, 2026*) (a) Not later than July 1, 2028,
141 the Commissioner of Consumer Protection shall establish an accessible
142 deletion mechanism program. As part of the accessible deletion
143 mechanism program, the commissioner shall establish an accessible
144 deletion mechanism that:

145 (1) Enables a consumer to (A) submit a deletion request, in a verifiable
146 form and manner prescribed by the commissioner, without charge to
147 the consumer and in any language spoken by a consumer for whom a
148 registered data broker has collected personal data, that all registered
149 data brokers and data service providers delete the consumer's personal
150 data, and (B) specifically exclude one or more registered data brokers,
151 and all data service providers for such registered data broker or brokers,
152 from the consumer's deletion request;

153 (2) Enables a consumer to (A) securely submit, in a form and manner
154 prescribed by the commissioner, (i) the consumer's motor vehicle
155 operator's license number, and (ii) additional personal data to aid in
156 processing the consumer's deletion request, (B) determine the status of
157 the consumer's deletion request, and (C) not more frequently than once
158 during any forty-five-day period, submit an update to the participating
159 consumer's verified deletion request in a verifiable form and manner
160 prescribed by the commissioner, without charge to such participating
161 consumer and in any language spoken by a consumer for whom a
162 registered data broker has collected personal data;

163 (3) Enables a registered data broker to determine whether a consumer
164 has specifically excluded the registered data broker, and all data service
165 providers for such registered data broker, from the consumer's deletion
166 request or any update thereto;

167 (4) Does not enable a registered data broker that accesses the
168 accessible deletion mechanism for the purposes set forth in subdivision
169 (3) of this subsection to access any additional personal data by way of
170 such accessible deletion mechanism;

171 (5) Is readily accessible and usable by consumers with disabilities;

172 (6) Incorporates reasonable security safeguards, including, but not
173 limited to, administrative, physical and technical safeguards, to protect
174 consumers' personal data from any unauthorized use, disclosure,
175 access, destruction or modification by way of the accessible deletion
176 mechanism; and

177 (7) Provides, in a manner that is readily understandable by
178 consumers, (A) a description of what constitutes personal data and
179 therefore may be subject to a deletion request, (B) an explanation of the
180 processes for a consumer to submit and update a deletion request, and
181 (C) a description of the actions required under subsections (b) and (c) of
182 this section.

183 (b) On and after August 15, 2028, and except as provided in section 7
184 of this act, the Commissioner of Consumer Protection, or the
185 commissioner's authorized agent, shall:

186 (1) Verify that the consumer who purportedly submitted a deletion
187 request or update thereto actually submitted such deletion request or
188 update by using such consumer's motor vehicle operator's license
189 number; and

190 (2) If the commissioner, or the commissioner's authorized agent,
191 cannot verify that the consumer who purportedly submitted a deletion
192 request or update thereto actually submitted such deletion request or
193 update, specify that all registered data brokers, and all data service
194 providers for such registered data brokers, that are not specifically
195 excluded from such unverified deletion request or such unverified
196 update (A) may retain any personal data such registered data brokers
197 and data service providers maintain concerning such consumer, and (B)
198 shall process such unverified deletion request or such unverified update
199 as an exercise of such consumer's right under subparagraph (B) of
200 subdivision (5) of subsection (a) of section 42-518 of the general statutes,
201 as amended by this act.

202 (c) (1) On and after October 1, 2028, and except as provided in section
203 7 of this act, each registered data broker shall access the accessible
204 deletion mechanism at least once every forty-five days to:

205 (A) Examine each deletion request or update thereto to determine
206 whether such registered data broker, and all data service providers for
207 such registered data broker, are specifically excluded from such deletion
208 request or update; and

209 (B) (i) For each verified deletion request or verified update thereto
210 that does not specifically exclude such registered data broker, and all
211 data service providers for such registered data broker, and subject to the
212 exceptions set forth in subdivision (5) of this subsection, delete any
213 personal data such registered data broker maintains concerning the
214 participating consumer and direct all data service providers that
215 maintain any personal data concerning the participating consumer on
216 behalf of such registered data broker to delete such personal data; or

217 (ii) For each unverified deletion request or unverified update thereto
218 that does not specifically exclude such registered data broker, and all
219 data service providers for such registered data broker, (I) retain any
220 personal data such registered data broker maintains concerning the
221 consumer, and (II) process such unverified deletion request or such
222 unverified update, and direct all data service providers for such
223 registered data broker to process such unverified deletion request or
224 such unverified update, as an exercise of the consumer's right under
225 subparagraph (B) of subdivision (5) of subsection (a) of section 42-518 of
226 the general statutes, as amended by this act.

227 (2) At least once every forty-five days after a registered data broker
228 first deletes a participating consumer's personal data pursuant to
229 subparagraph (B)(i) of subdivision (1) of this subsection, repeat the
230 actions required under subparagraph (B)(i) of subdivision (1) of this
231 subsection unless:

232 (A) Such registered data broker verifies that the participating

233 consumer has submitted a verified update to a verified deletion request
234 such participating consumer previously submitted to the accessible
235 deletion mechanism; and

236 (B) Such verified update specifically excludes such registered data
237 broker and all data service providers for such registered data broker
238 from the verified updated deletion request.

239 (3) The Commissioner of Consumer Protection may impose a fee on
240 each registered data broker that accesses the accessible deletion
241 mechanism for the purposes of performing such registered data broker's
242 duties under subdivisions (1) and (2) of this subsection. Such fee shall
243 be in an amount determined by the commissioner, but shall not exceed
244 the cost of providing such access. All fees collected under this
245 subdivision shall be deposited in the data broker registration account
246 established in section 8 of this act.

247 (4) On and after October 1, 2028, and except as provided in
248 subdivision (5) of this subsection, no registered data broker, and no data
249 service provider for such registered data broker, that deletes a
250 participating consumer's personal data pursuant to subparagraph (B)(i)
251 of subdivision (1) of this subsection or subdivision (2) of this subsection
252 shall maintain, use or disclose any personal data such registered data
253 broker or data service provider subsequently acquires concerning the
254 participating consumer.

255 (5) (A) No registered data broker who maintains a participating
256 consumer's personal data, and no data service provider for such
257 registered data broker, shall be required to delete the participating
258 consumer's personal data, and may maintain, use or disclose such
259 consumer's personal data, to the extent that maintaining, using or
260 disclosing such participating consumer's personal data is reasonably
261 necessary to (i) comply with any federal, state or municipal law,
262 ordinance or regulation, (ii) comply with any civil, criminal or
263 regulatory inquiry, investigation, subpoena or summons by any federal,
264 state, municipal or other governmental authority, (iii) cooperate with

265 any law enforcement agency concerning any conduct or activity that
266 such registered data broker or data service provider reasonably and in
267 good faith believes may violate any federal, state or municipal law,
268 ordinance or regulation, (iv) investigate, establish, exercise, prepare for
269 or defend any legal claim, (v) provide any product or service specifically
270 requested by such participating consumer, (vi) perform pursuant to any
271 contract to which such participating consumer is a party, including, but
272 not limited to, by fulfilling the terms of a written warranty, (vii) take any
273 step at the request of such participating consumer prior to entering into
274 a contract, (viii) take any immediate step to protect any interest that is
275 essential for the life or physical safety of such participating consumer or
276 another individual, (ix) prevent, detect, protect against or respond to
277 any security incident, identity theft, fraud, harassment, malicious or
278 deceptive activity or any illegal activity, preserve the integrity or
279 security of any system or investigate, report or prosecute those
280 responsible for any such action, (x) engage in any public or peer-
281 reviewed scientific or statistical research in the public interest that
282 adheres to all other applicable ethics and privacy laws and is approved,
283 monitored and governed by an institutional review board, or a similar
284 independent oversight entity, that determines that (I) maintaining such
285 participating consumer's personal data is likely to provide substantial
286 benefits that do not exclusively accrue to such registered data broker or
287 data service provider, (II) the expected benefits of such research
288 outweigh the privacy risks, and (III) such registered data broker or data
289 service provider has implemented reasonable safeguards to mitigate
290 any privacy risk associated with such research, (xi) assist any other
291 person in performing any obligation imposed under sections 1 to 10,
292 inclusive, of this act, (xii) conduct internal research to develop, improve
293 or repair any product, service or technology, (xiii) effectuate a product
294 recall, (xiv) identify and repair any technical error that impairs existing
295 or intended functionality, or (xv) perform internal operations that are
296 reasonably aligned with the expectations such participating consumer
297 had, or reasonably anticipated, based on such participating consumer's
298 existing relationship with such registered data broker.

299 (B) Except as provided in section 7 of this act, no registered data
300 broker, or data service provider for such registered data broker, that
301 maintains, uses or discloses a participating consumer's personal data for
302 any purpose set forth in subparagraph (A) of this subdivision shall
303 maintain, use or disclose the participating consumer's personal data for
304 any other purpose.

305 (d) (1) Except as provided in section 7 of this act, not later than July 1,
306 2031, and triennially thereafter, each registered data broker shall, at the
307 expense of such registered data broker, (A) retain an independent
308 auditor to (i) audit the books of such registered data broker to determine
309 whether such registered data broker is in compliance with the
310 provisions of subsection (c) of this section, (ii) prepare an audit report
311 disclosing the results of such audit, and (iii) submit such audit report,
312 and any materials associated therewith, to such registered data broker,
313 and (B) maintain each audit report, and any materials associated
314 therewith, that are submitted to such registered data broker pursuant to
315 subparagraph (A)(iii) of this subdivision for a period of at least six years
316 beginning on the date on which such audit report and materials are
317 submitted to such registered data broker.

318 (2) Except as provided in section 7 of this act, a registered data broker
319 shall submit an audit report and the materials described in
320 subparagraph (A)(iii) of subdivision (1) of this subsection to the
321 Department of Consumer Protection, in a form and manner prescribed
322 by the Commissioner of Consumer Protection, not later than five
323 business days after the department sends notice to the registered data
324 broker disclosing that the department requires such registered data
325 broker to submit such audit report and materials to the department.

326 (e) The Commissioner of Consumer Protection may enter into a
327 contract with one or more public or private entities for any services
328 necessary to implement the provisions of subsections (a) to (d),
329 inclusive, of this section or to administer the accessible deletion
330 mechanism program established pursuant to subsection (a) of this
331 section.

332 Sec. 6. (NEW) (*Effective October 1, 2026*) Except as provided in section
333 7 of this act, not later than July 1, 2029, and annually thereafter, each
334 business that was a registered data broker during the preceding
335 calendar year shall post, in a form and manner prescribed by the
336 Commissioner of Consumer Protection and on a publicly accessible
337 Internet web page on such business's primary Internet web site, a
338 statement disclosing the following information:

339 (1) The total number of deletion requests, inclusive of any updates
340 thereto, that such business accessed during the preceding calendar year
341 and that did not specifically exclude such business and all data service
342 providers for such business;

343 (2) The total number of deletion requests described in subdivision (1)
344 of this section to which such business responded by:

345 (A) Deleting personal data;

346 (B) Retaining personal data; or

347 (C) Deleting and retaining personal data; and

348 (3) If such business responded to one or more deletion requests
349 described in subdivision (1) of this section by retaining personal data,
350 the total number of such deletion requests for which such business
351 retained personal data:

352 (A) On the basis of an exception set forth in subdivision (5) of
353 subsection (c) of section 5 of this act; or

354 (B) On the basis of an exemption set forth in section 7 of this act.

355 Sec. 7. (NEW) (*Effective October 1, 2026*) (a) The provisions of sections
356 1 to 10, inclusive, of this act shall not apply to: (1) A consumer reporting
357 agency, as defined in 15 USC 1681a(f), as amended from time to time, a
358 person who furnishes information to a consumer reporting agency, as
359 provided in 15 USC 1681s-2, as amended from time to time, or a user of
360 a consumer report, as defined in 15 USC 1681a(d), as amended from

361 time to time, to the extent that the consumer reporting agency, person
362 or user engages in activities that are subject to regulation under the Fair
363 Credit Reporting Act, 15 USC 1681 et seq., as amended from time to
364 time; (2) a financial institution, an affiliate or a nonaffiliated third party,
365 as such terms are defined in 15 USC 6809, as amended from time to time,
366 to the extent that the financial institution, affiliate or nonaffiliated third
367 party engages in activities that are subject to regulation under Title V of
368 the Gramm-Leach-Bliley Act, 15 USC 6801 et seq., and the regulations
369 adopted thereunder, as said act and such regulations may be amended
370 from time to time; (3) a business that collects information concerning a
371 consumer if the consumer is or was (A) in a contractual relationship
372 with the business, (B) an investor in the business, (C) a donor to the
373 business, or (D) in any relationship with the business that is similar to
374 the relationships described in subparagraphs (A) to (C), inclusive, of this
375 subdivision; (4) a business that performs services for, or is acting as an
376 agent or otherwise on behalf of, a business described in subdivision (3)
377 of this subsection; or (5) a business collecting data used for purposes of
378 the regulation of listed chemicals as set forth in 21 USC 830, as amended
379 from time to time.

380 (b) No provision of sections 1 to 10, inclusive, of this act shall be
381 construed to prohibit an unregistered data broker from engaging in any
382 sale or licensing of brokered personal data if such sale or licensing
383 exclusively involves: (1) Publicly available information that (A)
384 concerns a consumer's business or profession, (B) is sold or licensed as
385 part of a service that provides alerts for health or safety purposes, or (C)
386 is lawfully available from any federal, state or local government record,
387 unless such information is (i) collated and combined to create a
388 consumer profile that is made available to a user of a publicly accessible
389 Internet web site for compensation or free of charge, or (ii) used to
390 generate inferences with respect to consumers; (2) providing digital
391 access to any (A) journal, book, periodical, newspaper, magazine or
392 news media, or (B) educational, academic or instructional work; (3)
393 developing or maintaining an electronic commerce service or software;
394 (4) providing directory assistance or directory information services as,

395 or on behalf of, a telecommunications carrier; or (5) a one-time or
396 occasional disposition of the assets of a business, or any portion of a
397 business, as part of a transfer of control over the assets of the business
398 that is not part of the ordinary conduct of such business or portion of
399 such business.

400 Sec. 8. (NEW) (*Effective October 1, 2026*) There is established an
401 account to be known as the "data broker registration account", which
402 shall be a separate, nonlapsing account. The account shall contain any
403 moneys required by law to be deposited in the account. Moneys in the
404 account shall be expended by the Commissioner of Consumer
405 Protection for the purposes of the accessible deletion mechanism
406 program established pursuant to subsection (a) of section 5 of this act.

407 Sec. 9. (NEW) (*Effective October 1, 2026*) The Commissioner of
408 Consumer Protection may adopt regulations, in accordance with the
409 provisions of chapter 54 of the general statutes, to implement the
410 provisions of sections 2 to 8, inclusive, of this act.

411 Sec. 10. (NEW) (*Effective October 1, 2026*) The Commissioner of
412 Consumer Protection, after providing notice and conducting a hearing
413 in accordance with the provisions of chapter 54 of the general statutes,
414 may impose a civil penalty of not more than two hundred dollars per
415 day for each violation of any provision of sections 2 to 8, inclusive, of
416 this act. Any civil penalties collected under this section shall be
417 deposited in the data broker registration account established in section
418 8 of this act.

419 Sec. 11. (NEW) (*Effective October 1, 2026*) (a) As used in this section:

420 (1) "Consumer" means any individual who is physically present in
421 the state;

422 (2) "Consumer good" means any article that is purchased, leased,
423 exchanged or received primarily for personal, family or household
424 purposes;

425 (3) "Consumer service" means any service that is purchased, leased,
426 exchanged or received primarily for personal, family or household
427 purposes;

428 (4) "Discounted price" means any price for a consumer good or
429 consumer service that is (A) established for, or offered to, a consumer or
430 group of consumers, and (B) verifiably lower than the generally
431 available, publicly disclosed and bona fide market price established for
432 the consumer good or consumer service;

433 (5) "Person" means any individual, association, corporation, limited
434 liability company, partnership, trust or other legal entity;

435 (6) "Personal data" has the same meaning as provided in section 42-
436 515 of the general statutes, as amended by this act;

437 (7) "Price setting device" means any automated or programmed
438 process that uses a consumer's personal data to establish a price for a
439 consumer good or consumer service to be sold, leased, exchanged or
440 provided to the consumer;

441 (8) "Retailer" has the same meaning as provided in section 12-407 of
442 the general statutes;

443 (9) "Surveillance pricing" means the practice of establishing for, or
444 offering to, a consumer or group of consumers a customized price for a
445 consumer good or consumer service based, in whole or in part, on
446 personal data collected (A) through any technology or technological
447 method, system or tool, including, but not limited to, any biometric
448 monitoring, camera, device tracking or sensor, that is capable of
449 gathering personal data concerning a consumer's behavior,
450 characteristics, location or other personal attributes in a physical or
451 digital environment, and (B) by the person establishing or offering the
452 customized price either directly or indirectly by gathering, purchasing
453 or otherwise acquiring such personal data from a third party; and

454 (10) "Third-party delivery service" has the same meaning as provided

455 in section 42-900 of the general statutes.

456 (b) (1) Any person doing business in the state who uses a price setting
457 device to increase the price for a consumer good or consumer service to
458 be sold, leased, exchanged or provided as part of an online transaction,
459 and who directly or indirectly advertises or promotes such price online,
460 labels a consumer good with such price online or publishes an online
461 statement, display, image, offer or announcement disclosing such price,
462 shall include in such online advertisement, promotion, label, statement,
463 display, image, offer or announcement a disclosure in substantially the
464 following form: "THIS PRICE WAS INCREASED BY A PRICE SETTING
465 DEVICE USING YOUR PERSONAL DATA".

466 (2) The disclosure required under subdivision (1) of this subsection
467 shall be readily visible to the average consumer.

468 (c) (1) No retailer or third-party delivery service doing business in the
469 state shall engage in surveillance pricing.

470 (2) Notwithstanding the provisions of subdivision (1) of this
471 subsection, the following shall not be deemed to constitute surveillance
472 pricing:

473 (A) Randomly varying prices for different consumers using any
474 Internet web site, online service, mobile application or similar online
475 technology;

476 (B) Establishing for, or offering to, a consumer who is terminating a
477 contract for consumer services a discounted price for a consumer service
478 for the purpose of retaining the consumer as a customer;

479 (C) Establishing for, or offering to, different consumers different
480 prices for the same consumer good or consumer service due to (i)
481 justifiable differences in the costs incurred in providing such consumer
482 good or consumer service to such consumers, including, but not limited
483 to, justifiable differences in consumer selections, delivery distances or
484 delivery times, or (ii) justifiable temporal differences, including, but not

485 limited to, justifiable temporal differences due to price fluctuations
486 based on supply and demand; or

487 (D) Establishing for, or offering to, a consumer or group of consumers
488 a discounted price for a consumer good or consumer service (i) based
489 on publicly disclosed terms and eligibility criteria that may be satisfied
490 by any consumer, including, but not limited to, by signing up for a
491 mailing list, disclosing personal data, registering for promotional
492 communications or participating in a promotional event, (ii) that is
493 available to all consumers who are members of a broadly defined group,
494 including, but not limited to, veterans or members of the armed forces,
495 senior citizens, students, teachers or residents of a specific area, or (iii)
496 through a loyalty, membership or rewards program in which
497 consumers must affirmatively enroll. The retailer or third-party delivery
498 service shall (I) prominently post the discounted price, and the terms
499 and eligibility criteria for such discounted price, on such retailer's or
500 third-party delivery service's Internet web site in language that is
501 readily understandable by the average consumer, and (II) uniformly
502 offer such discounted price to all consumers who are eligible for such
503 discounted price.

504 (d) Any violation of the provisions of subsection (b) or (c) of this
505 section shall constitute an unfair or deceptive trade practice for the
506 purposes of subsection (a) of section 42-110b of the general statutes and
507 shall be enforced solely by the Attorney General. Nothing in this section
508 shall be construed to create a private right of action or to provide
509 grounds for an action under section 42-110g of the general statutes.

510 Sec. 12. Section 42-515 of the 2026 supplement to the general statutes,
511 as amended by section 5 of public act 25-113, is repealed and the
512 following is substituted in lieu thereof (*Effective October 1, 2026*):

513 As used in this section and sections 42-516 to 42-526, inclusive, unless
514 the context otherwise requires:

515 (1) "Abortion" means terminating a pregnancy for any purpose other

516 than producing a live birth.

517 (2) "Affiliate" means a legal entity that shares common branding with
518 another legal entity or controls, is controlled by or is under common
519 control with another legal entity. For the purposes of this subdivision,
520 "control" and "controlled" mean (A) ownership of, or the power to vote,
521 more than fifty per cent of the outstanding shares of any class of voting
522 security of a company, (B) control in any manner over the election of a
523 majority of the directors or of individuals exercising similar functions,
524 or (C) the power to exercise controlling influence over the management
525 of a company.

526 (3) "Authenticate" means to use reasonable means to determine that
527 a request to exercise any of the rights afforded under subdivisions (1) to
528 (4), inclusive, of subsection (a) of section 42-518, as amended by this act,
529 is being made by, or on behalf of, the consumer who is entitled to
530 exercise such consumer rights with respect to the personal data at issue.

531 (4) "Biometric data" means data generated by automatic
532 measurements of an individual's biological characteristics, such as a
533 fingerprint, a voiceprint, eye retinas, irises or other unique biological
534 patterns or characteristics that are used to identify a specific individual.
535 "Biometric data" does not include (A) a digital or physical photograph,
536 (B) an audio or video recording, or (C) any data generated from a digital
537 or physical photograph, or an audio or video recording, unless such
538 data are generated to identify a specific individual.

539 (5) "Business associate" has the same meaning as provided in HIPAA.

540 (6) "Child" has the same meaning as provided in COPPA.

541 (7) "Consent" means a clear affirmative act signifying a consumer's
542 freely given, specific, informed and unambiguous agreement to allow
543 the processing of personal data relating to the consumer. "Consent" may
544 include a written statement, including by electronic means, or any other
545 unambiguous affirmative action. "Consent" does not include (A)
546 acceptance of general or broad terms of use or a similar document that

547 contains descriptions of personal data processing along with other,
548 unrelated information, (B) hovering over, muting, pausing or closing a
549 given piece of content, or (C) agreement obtained through the use of
550 dark patterns.

551 (8) "Consumer" means an individual who is a resident of this state.
552 "Consumer" does not include an individual acting in a commercial [or
553 employment] context, under the direction of an employer or as an
554 employee, owner, director, officer or contractor of a company,
555 partnership, sole proprietorship, nonprofit organization or government
556 agency whose communications or transactions with the controller occur
557 solely within the context of that individual's role with the company,
558 partnership, sole proprietorship, nonprofit organization or government
559 agency.

560 (9) "Consumer health data" means any personal data that a controller
561 uses to identify a consumer's physical or mental health condition,
562 diagnosis or status, and includes, but is not limited to, gender-affirming
563 health data and reproductive or sexual health data.

564 (10) "Consumer health data controller" means any controller that,
565 alone or jointly with others, determines the purpose and means of
566 processing consumer health data.

567 (11) "Controller" means a person who, alone or jointly with others,
568 determines the purpose and means of processing personal data.

569 (12) "COPPA" means the Children's Online Privacy Protection Act of
570 1998, 15 USC 6501 et seq., and the regulations, rules, guidance and
571 exemptions adopted pursuant to said act, as said act and such
572 regulations, rules, guidance and exemptions may be amended from
573 time to time.

574 (13) "Covered entity" has the same meaning as provided in HIPAA.

575 (14) "Dark pattern" means a user interface designed or manipulated
576 with the substantial effect of subverting or impairing user autonomy,

577 decision-making or choice, and includes, but is not limited to, any
578 practice the Federal Trade Commission refers to as a "dark pattern".

579 (15) "Decision that produces any legal or similarly significant effect"
580 means any decision made by the controller, or on behalf of the
581 controller, that results in the provision or denial by the controller of any
582 financial or lending service, any housing, any insurance, any education
583 enrollment or opportunity, any criminal justice, any employment
584 opportunity or any health care service.

585 (16) "De-identified data" means data that cannot reasonably be used
586 to infer information about, or otherwise be linked to, an identified or
587 identifiable individual, or a device linked to such individual, if the
588 controller that possesses such data (A) takes reasonable measures to
589 ensure that such data cannot be associated with an individual, (B)
590 publicly commits to process such data only in a de-identified fashion
591 and not attempt to re-identify such data, and (C) contractually obligates
592 any recipients of such data to satisfy the criteria set forth in
593 subparagraphs (A) and (B) of this subdivision.

594 (17) "Facial recognition technology" means any technology that
595 analyzes facial features in still images or video to uniquely and
596 personally identify a specific individual.

597 ~~[(17)]~~ (18) "Gender-affirming health care services" has the same
598 meaning as provided in section [52-571n] 52-571m.

599 ~~[(18)]~~ (19) "Gender-affirming health data" means any personal data
600 concerning an effort made by a consumer to seek, or a consumer's
601 receipt of, gender-affirming health care services.

602 ~~[(19)]~~ (20) "Geofence" means any technology that uses global
603 positioning coordinates, cell tower connectivity, cellular data, radio
604 frequency identification, wireless fidelity technology data or any other
605 form of location detection, or any combination of such coordinates,
606 connectivity, data, identification or other form of location detection, to
607 establish a virtual boundary.

608 [(20)] (21) "HIPAA" means the Health Insurance Portability and
609 Accountability Act of 1996, 42 USC 1320d et seq., as amended from time
610 to time.

611 [(21)] (22) "Identified or identifiable individual" means an individual
612 who can be readily identified, directly or indirectly.

613 [(22)] (23) "Institution of higher education" means any individual
614 who, or school, board, association, limited liability company or
615 corporation that, is licensed or accredited to offer one or more programs
616 of higher learning leading to one or more degrees.

617 [(23)] (24) "Mental health facility" means any health care facility in
618 which at least seventy per cent of the health care services provided in
619 such facility are mental health services.

620 [(24)] (25) "Neural data" means any information that is generated by
621 measuring the activity of an individual's central nervous system.

622 [(25)] (26) "Nonprofit organization" means any organization that is
623 exempt from taxation under Section 501(c)(3), 501(c)(4), 501(c)(6) or
624 501(c)(12) of the Internal Revenue Code of 1986, or any subsequent
625 corresponding internal revenue code of the United States, as amended
626 from time to time.

627 [(26)] (27) "Person" means an individual, association, company,
628 limited liability company, corporation, partnership, sole proprietorship,
629 trust or other legal entity.

630 [(27)] (28) "Personal data" means any information that is linked or
631 reasonably linkable to an identified or identifiable individual. "Personal
632 data" does not include de-identified data or publicly available
633 information.

634 [(28)] (29) "Precise geolocation data" means information derived from
635 technology, including, but not limited to, global positioning system
636 level latitude and longitude coordinates or other mechanisms, that

637 directly identifies the specific location of an individual with precision
638 and accuracy within a radius of one thousand seven hundred fifty feet.
639 "Precise geolocation data" does not include the content of
640 communications or any data generated by or connected to advanced
641 utility metering infrastructure systems or equipment for use by a utility.

642 [(29)] (30) "Process" and "processing" mean any operation or set of
643 operations performed, whether by manual or automated means, on
644 personal data or on sets of personal data, such as the collection, use,
645 storage, disclosure, analysis, deletion or modification of personal data.

646 [(30)] (31) "Processor" means a person who processes personal data
647 on behalf of a controller.

648 [(31)] (32) "Profiling" means any form of automated processing
649 performed on personal data to evaluate, analyze or predict personal
650 aspects related to an identified or identifiable individual's economic
651 situation, health, personal preferences, interests, reliability, behavior,
652 location or movements.

653 [(32)] (33) "Protected health information" has the same meaning as
654 provided in HIPAA.

655 [(33)] (34) "Pseudonymous data" means personal data that cannot be
656 attributed to a specific individual without the use of additional
657 information, provided such additional information is kept separately
658 and is subject to appropriate technical and organizational measures to
659 ensure that the personal data are not attributed to an identified or
660 identifiable individual.

661 [(34)] (35) "Publicly available information" (A) means information
662 that (i) is [lawfully] made available [from] through federal, state or
663 [municipal] local government records or to the general public from
664 widely distributed media, or (ii) a controller or processor, or an affiliate
665 of a controller or processor, has a reasonable basis to believe [(I) a] that
666 the consumer has lawfully made available to the general public, [or (II)
667 has been lawfully made available to the general public from widely

668 distributed media,] and (B) does not include any (i) biometric data [that
669 can be associated with a specific] about a consumer [and were] collected
670 by a business without the consumer's [consent] knowledge, (ii)
671 information that is collated and combined to create a consumer profile
672 that is made available to a user of a publicly accessible Internet web site
673 for compensation or free of charge, (iii) inference generated from the
674 information described in subparagraph (B)(ii) of this subdivision, (iv)
675 obscene visual depiction, as such term is used in 18 USC 1460, as
676 amended from time to time, (v) personal data that are created by
677 combining any information described in subdivision (28) of this section
678 with any information described in subparagraph (A) of this subdivision,
679 (vi) genetic data, unless such genetic data are made publicly available
680 by the consumer, (vii) information provided by a consumer on a
681 publicly accessible Internet web site or online service (I) which Internet
682 web site or online service is made available to the general public for
683 compensation or free of charge, and (II) where the consumer has
684 maintained a reasonable expectation of privacy in such information,
685 including, but not limited to, by restricting such information to a specific
686 audience, (viii) intimate image, as such term is used in section 53a-189c,
687 known to be nonconsensual, or (ix) intimate synthetically created image,
688 as such term is used in section 53a-189d, known to be nonconsensual.

689 [(35)] (36) "Reproductive or sexual health care" means any health
690 care-related services or products rendered or provided concerning a
691 consumer's reproductive system or sexual well-being, including, but not
692 limited to, any such service or product rendered or provided concerning
693 (A) an individual health condition, status, disease, diagnosis, diagnostic
694 test or treatment, (B) a social, psychological, behavioral or medical
695 intervention, (C) a surgery or procedure, including, but not limited to,
696 an abortion, (D) a use or purchase of a medication, including, but not
697 limited to, a medication used or purchased for the purposes of an
698 abortion, (E) a bodily function, vital sign or symptom, (F) a
699 measurement of a bodily function, vital sign or symptom, or (G) an
700 abortion, including, but not limited to, medical or nonmedical services,
701 products, diagnostics, counseling or follow-up services for an abortion.

702 [(36)] (37) "Reproductive or sexual health data" means any personal
703 data concerning an effort made by a consumer to seek, or a consumer's
704 receipt of, reproductive or sexual health care.

705 [(37)] (38) "Reproductive or sexual health facility" means any health
706 care facility in which at least seventy per cent of the health care-related
707 services or products rendered or provided in such facility are
708 reproductive or sexual health care.

709 [(38)] (39) "Sale of personal data" means the exchange of personal data
710 for monetary or other valuable consideration by the controller to a third
711 party. "Sale of personal data" does not include (A) the disclosure of
712 personal data to a processor that processes the personal data on behalf
713 of the controller, (B) the disclosure of personal data to a third party for
714 purposes of providing a product or service requested by the consumer,
715 (C) the disclosure or transfer of personal data to an affiliate of the
716 controller, (D) the disclosure of personal data where the consumer
717 directs the controller to disclose the personal data or intentionally uses
718 the controller to interact with a third party, (E) the disclosure of personal
719 data that the consumer (i) intentionally made available to the general
720 public via a channel of mass media, and (ii) did not restrict to a specific
721 audience, or (F) the disclosure or transfer of personal data to a third
722 party as an asset that is part of a merger, acquisition, bankruptcy or
723 other transaction, or a proposed merger, acquisition, bankruptcy or
724 other transaction, in which the third party assumes control of all or part
725 of the controller's assets.

726 [(39)] (40) "Sensitive data" means personal data that includes (A) data
727 revealing (i) racial or ethnic origin, (ii) religious beliefs, (iii) a mental or
728 physical health condition, diagnosis, disability or treatment, (iv) sex life,
729 sexual orientation or status as nonbinary or transgender, or (v)
730 citizenship or immigration status, (B) consumer health data, (C) genetic
731 or biometric data or information derived therefrom, (D) personal data
732 collected from an individual the controller has actual knowledge, or
733 wilfully disregards, is a child, (E) data concerning an individual's status
734 as a victim of crime, as defined in section 1-1k, (F) precise geolocation

735 data, (G) neural data, (H) a consumer's financial account number,
736 financial account log-in information or credit card or debit card number
737 that, in combination with any required access or security code,
738 password or credential, would allow access to a consumer's financial
739 account, or (I) government-issued identification number, including, but
740 not limited to, Social Security number, passport number, state
741 identification card number or driver's license number, that applicable
742 law does not require to be publicly displayed.

743 [(40)] (41) "Targeted advertising" means displaying advertisements to
744 a consumer where the advertisement is selected based on personal data
745 obtained or inferred from that consumer's activities over time and across
746 nonaffiliated Internet web sites or online applications to predict such
747 consumer's preferences or interests. "Targeted advertising" does not
748 include (A) advertisements based on activities within a controller's own
749 Internet web sites or online applications, (B) advertisements based on
750 the context of a consumer's current search query, visit to an Internet web
751 site or online application, (C) advertisements directed to a consumer in
752 response to the consumer's request for information or feedback, or (D)
753 processing personal data solely to measure or report advertising
754 frequency, performance or reach.

755 [(41)] (42) "Third party" means a person, such as a public authority,
756 agency or body, other than the consumer, controller or processor or an
757 affiliate of the processor or the controller.

758 [(42)] (43) "Trade secret" has the same meaning as provided in section
759 35-51.

760 Sec. 13. Subsection (a) of section 42-517 of the 2026 supplement to the
761 general statutes, as amended by section 7 of public act 25-113, is
762 repealed and the following is substituted in lieu thereof (*Effective October*
763 *1, 2026*):

764 (a) (1) The provisions of sections 42-515 to 42-525, inclusive, as
765 amended by this act, do not apply to any: [(1)] (A) Body, authority,

766 board, bureau, commission, district or agency of this state or of any
767 political subdivision of this state; [(2)] (B) person who has entered into
768 a contract with any body, authority, board, bureau, commission, district
769 or agency described in subparagraph (A) of this subdivision [(1) of this
770 subsection] while such person is processing consumer health data on
771 behalf of such body, authority, board, bureau, commission, district or
772 agency pursuant to such contract; [(3)] (C) nonprofit organization; [(4)]
773 (D) candidate committee, national committee, party committee or
774 political committee, as such terms are defined in section 9-601; [(5)] (E)
775 institution of higher education; [(6)] (F) national securities association
776 that is registered under 15 USC 78o-3 of the Securities Exchange Act of
777 1934, as amended from time to time; [(7)] (G) covered entity or business
778 associate, as defined in 45 CFR 160.103; [(8)] (H) tribal nation
779 government organization; [(9)] (I) air carrier, as defined in 49 USC 40102,
780 as amended from time to time, and regulated under the Federal
781 Aviation Act of 1958, 49 USC 40101 et seq., and the Airline Deregulation
782 Act of 1978, 49 USC 41713, as said acts may be amended from time to
783 time; [(10)] (J) insurer, as defined in section 38a-1, or its affiliate, fraternal
784 benefit society, within the meaning of section 38a-595, health carrier, as
785 defined in section 38a-591a, insurance-support organization, as defined
786 in section 38a-976, or insurance agent or insurance producer, as such
787 terms are defined in section 38a-702a; [(11)] (K) bank, Connecticut credit
788 union, federal credit union, out-of-state bank or out-of-state credit
789 union, or any affiliate or subsidiary thereof, as such terms are defined in
790 section 36a-2, that [(A)] (i) is only and directly engaged in financial
791 activities as described in 12 USC 1843(k), [(B)] (ii) is regulated and
792 examined by the Department of Banking or an applicable federal bank
793 regulatory agency, and [(C)] (iii) has established a program to comply
794 with all applicable requirements established by the Banking
795 Commissioner or the applicable federal bank regulatory agency
796 concerning personal data; or [(12)] (L) agent, broker-dealer, investment
797 adviser or investment adviser agent, as such terms are defined in section
798 36b-3, who is regulated by the Department of Banking or the Securities
799 and Exchange Commission.

800 (2) The provisions of subdivision (1) of this subsection shall not be
801 construed to excuse a controller from performing the controller's duties
802 in response to the exercise of a consumer's rights afforded under
803 subdivision (6) of subsection (a) of section 42-518, as amended by this
804 act, insofar as such controller is processing the consumer's personal data
805 by automated means for purposes of profiling in furtherance of any
806 automated decision that results in the provision or denial by the
807 controller to the consumer of any employment opportunity.

808 Sec. 14. Subsection (a) of section 42-518 of the 2026 supplement to the
809 general statutes, as amended by section 8 of public act 25-113, is
810 repealed and the following is substituted in lieu thereof (*Effective October*
811 *1, 2026*):

812 (a) A consumer shall have the right to: (1) Confirm whether or not a
813 controller is processing the consumer's personal data and access such
814 personal data, including, but not limited to, any inferences about the
815 consumer derived from such personal data and whether a controller or
816 processor is processing a consumer's personal data for the purposes of
817 profiling to make a decision that produces any legal or similarly
818 significant effect concerning a consumer, unless such confirmation or
819 access would require the controller to reveal a trade secret or the
820 controller is prohibited from disclosing such personal data under
821 subsection (e) of this section; (2) correct inaccuracies in the consumer's
822 personal data, taking into account the nature of the personal data and
823 the purposes of the processing of the consumer's personal data; (3)
824 delete (A) personal data provided by, or obtained about, the consumer,
825 (B) publicly available information that is (i) collated and combined to
826 create a consumer profile that is made available to a user of a publicly
827 accessible Internet web site for compensation or free of charge, or (ii)
828 made available for sale, or (C) any inference generated from the
829 information described in subparagraph (B) of this subdivision; (4)
830 obtain a copy of the consumer's personal data processed by the
831 controller, in a portable and, to the extent technically feasible, readily
832 usable format that allows the consumer to transmit the data to another

833 controller without hindrance, where the processing is carried out by
834 automated means, provided such controller shall not be required to
835 reveal any trade secret; (5) opt out of the processing of the personal data
836 for purposes of (A) targeted advertising, (B) the sale of personal data,
837 except as provided in subdivision (2) of subsection (a) of section 42-520,
838 as amended by this act, or (C) profiling in furtherance of any automated
839 decision that produces any legal or similarly significant effect
840 concerning the consumer; (6) if the consumer's personal data were
841 processed for the purposes of profiling in furtherance of any automated
842 decision that produced any legal or similarly significant effect
843 concerning the consumer, and if feasible, (A) question the result of such
844 profiling, (B) be informed of the reason that such profiling resulted in
845 such decision, (C) review the consumer's personal data that were
846 processed for the purposes of such profiling, [and] (D) if the profiling
847 decision concerned housing, taking into account the nature of the
848 personal data and the purposes for which such personal data were
849 processed, [allow the consumer to] correct any incorrect personal data
850 that were processed for the purposes of such profiling and have the
851 profiling decision reevaluated based on the corrected personal data, and
852 (E) if the profiling decision concerned denial of an employment
853 opportunity, taking into account the nature of the personal data and the
854 purposes for which such personal data were processed, be informed
855 whether any personal data processed for the purposes of such profiling
856 were submitted by a third party, correct any incorrect personal data
857 submitted by a third party that were processed for purposes of such
858 profiling and have the profiling decision reevaluated based on the
859 corrected personal data; and (7) obtain from the controller a list of the
860 third parties to which such controller has sold the consumer's personal
861 data or, if such controller does not maintain a list of the third parties to
862 which such controller has sold the consumer's personal data, a list of all
863 third parties to which such controller has sold personal data, provided
864 the controller shall not be required to reveal any trade secret.

865 Sec. 15. Subsection (a) of section 42-520 of the 2026 supplement to the
866 general statutes, as amended by section 9 of public act 25-113, is

867 repealed and the following is substituted in lieu thereof (*Effective October*
868 *1, 2026*):

869 (a) (1) A controller shall: (A) Limit the collection of personal data to
870 what is reasonably necessary and proportionate in relation to the
871 purposes for which such data are processed, as disclosed to the
872 consumer; (B) unless the controller obtains the consumer's consent, not
873 process the consumer's personal data for any [material] new purpose
874 that is neither reasonably necessary to, nor compatible with, the
875 purposes that were disclosed to the consumer, pursuant to
876 subparagraph (A) of this subdivision, taking into account (i) the
877 consumer's reasonable expectation regarding such personal data at the
878 time such personal data were collected based on the purposes that were
879 disclosed to the consumer pursuant to subparagraph (A) of this
880 subdivision, (ii) the relationship that such new purpose bears to the
881 purposes that were disclosed to the consumer pursuant to
882 subparagraph (A) of this subdivision, (iii) the impact that processing
883 such personal data for such new purpose might have on the consumer,
884 (iv) the relationship between the consumer and the controller and the
885 context in which the personal data were collected, and (v) the existence
886 of additional safeguards, including, but not limited to, encryption or
887 pseudonymization, in processing such personal data for such new
888 purpose; (C) establish, implement and maintain reasonable
889 administrative, technical and physical data security practices to protect
890 the confidentiality, integrity and accessibility of personal data
891 appropriate to the volume and nature of the personal data at issue; (D)
892 not process sensitive data concerning a consumer unless such
893 processing is reasonably necessary in relation to the purposes for which
894 such sensitive data are processed and without obtaining the consumer's
895 consent, or, in the case of the processing of sensitive data concerning a
896 consumer who the controller has actual knowledge, or wilfully
897 disregards, is a child, without processing such data in accordance with
898 COPPA; (E) not process personal data in violation of any law of this state
899 that prohibits unlawful discrimination against consumers, and any
900 evidence, or lack of evidence, concerning proactive anti-bias testing or

901 any similar proactive effort to avoid processing such data in violation of
902 such law, including, but not limited to, any evidence or lack of evidence
903 concerning the quality, efficacy, recency and scope of any such testing
904 or effort, the results of such testing or effort and the response to the
905 results of such testing or effort, shall be relevant to any claim available
906 for a violation of such law and any defense available thereto; (F) not
907 process personal data in violation of any federal law that prohibits
908 unlawful discrimination against consumers; (G) provide an effective
909 mechanism for a consumer to revoke the consumer's consent under this
910 section that is at least as easy as the mechanism by which the consumer
911 provided the consumer's consent and, upon revocation of such consent,
912 cease to process the data as soon as practicable, but not later than fifteen
913 days after the receipt of such request; (H) not sell the sensitive data of a
914 consumer without the consumer's consent; and (I) not process the
915 personal data of a consumer for purposes of targeted advertising, or sell
916 the consumer's personal data, under circumstances where a controller
917 has actual knowledge, or wilfully disregards, that the consumer is at
918 least thirteen years of age but younger than eighteen years of age. A
919 controller shall not discriminate against a consumer for exercising any
920 of the consumer rights contained in sections 42-515 to 42-525, inclusive,
921 as amended by this act, including denying goods or services, charging
922 different prices or rates for goods or services or providing a different
923 level of quality of goods or services to the consumer.

924 (2) Nothing in subdivision (1) of this subsection shall be construed to
925 require a controller to provide a product or service that requires the
926 personal data of a consumer which the controller does not collect or
927 maintain, or prohibit a controller from offering a different price, rate,
928 level, quality or selection of goods or services to a consumer, including
929 offering goods or services for no fee, if the offering is in connection with
930 a consumer's voluntary participation in a bona fide loyalty, rewards,
931 premium features, discounts or club card program.

932 (3) (A) No controller shall sell: (i) Any consumer's precise geolocation
933 data; or (ii) any other personal data that accurately identifies, within a

934 radius of one thousand seven hundred fifty feet, a consumer's past or
935 present location or the past or present location of a device that links or
936 is linkable to the consumer by means of any technology, including, but
937 not limited to, a global positioning system that provides latitude and
938 longitude coordinates.

939 (B) The provisions of subparagraph (A) of this subdivision shall not
940 be construed to apply to the content of communications or any data
941 generated by or connected to advanced utility metering infrastructure
942 systems or equipment for use by a utility.

943 Sec. 16. Subsection (a) of section 42-521 of the 2026 supplement to the
944 general statutes, as amended by section 10 of public act 25-113, is
945 repealed and the following is substituted in lieu thereof (*Effective October*
946 *1, 2026*):

947 (a) (1) A processor shall adhere to the instructions of a controller and
948 shall assist the controller in meeting the controller's obligations under
949 sections 42-515 to 42-525, inclusive, as amended by this act. Such
950 assistance shall include: [(1)] (A) Taking into account the nature of
951 processing and insofar as is possible, to fulfill the controller's obligation
952 to respond to consumers' requests to exercise their rights under section
953 42-518, as amended by this act; [(2)] (B) taking into account the nature
954 of processing and the information available to the processor, by
955 assisting the controller in meeting the controller's obligations in relation
956 to the security of processing the personal data and in relation to the
957 notification of a breach of security, as defined in section 36a-701b, of the
958 system of the processor, in order to meet the controller's obligations; and
959 [(3)] (C) providing necessary information to enable the controller to
960 conduct and document data protection assessments and impact
961 assessments.

962 (2) (A) No third party shall sell: (i) Any consumer's precise
963 geolocation data; or (ii) any other personal data that accurately
964 identifies, within a radius of one thousand seven hundred fifty feet, a
965 consumer's past or present location or the past or present location of a

966 device that links or is linkable to the consumer by means of any
967 technology, including, but not limited to, a global positioning system
968 that provides latitude and longitude coordinates.

969 (B) The provisions of subparagraph (A) of this subdivision shall not
970 be construed to apply to the content of communications or any data
971 generated by or connected to advanced utility metering infrastructure
972 systems or equipment for use by a utility.

973 Sec. 17. Subsection (a) of section 42-524 of the 2026 supplement to the
974 general statutes, as amended by section 12 of public act 25-113, is
975 repealed and the following is substituted in lieu thereof (*Effective October*
976 *1, 2026*):

977 (a) (1) Nothing in sections 42-515 to 42-526, inclusive, as amended by
978 this act, shall be construed to restrict a controller's, processor's or
979 consumer health data controller's ability to: [(1)] (A) Comply with
980 federal, state or municipal ordinances or regulations; [(2)] (B) comply
981 with a civil, criminal or regulatory inquiry, investigation, subpoena or
982 summons by federal, state, municipal or other governmental
983 authorities; [(3)] (C) cooperate with law enforcement agencies
984 concerning conduct or activity that the controller, processor or
985 consumer health data controller reasonably and in good faith believes
986 may violate federal, state or municipal ordinances or regulations; [(4)]
987 (D) investigate, establish, exercise, prepare for or defend legal claims;
988 [(5)] (E) provide a product or service specifically requested by a
989 consumer; [(6)] (F) perform [under] pursuant to a contract to which a
990 consumer is a party, including fulfilling the terms of a written warranty;
991 [(7)] (G) take steps at the request of a consumer prior to entering into a
992 contract; [(8)] (H) take immediate steps to protect an interest that is
993 essential for the life or physical safety of the consumer or another
994 individual, and where the processing cannot be manifestly based on
995 another legal basis; [(9)] (I) prevent, detect, protect against or respond to
996 security incidents, identity theft, fraud, harassment, malicious or
997 deceptive activities or any illegal activity, preserve the integrity or
998 security of systems or investigate, report or prosecute those responsible

999 for any such action; [(10)] (J) engage in public or peer-reviewed scientific
1000 or statistical research in the public interest that adheres to all other
1001 applicable ethics and privacy laws and is approved, monitored and
1002 governed by an institutional review board that determines, or similar
1003 independent oversight entities that determine, [(A)] (i) whether the
1004 deletion of the information is likely to provide substantial benefits that
1005 do not exclusively accrue to the controller or consumer health data
1006 controller, [(B)] (ii) the expected benefits of the research outweigh the
1007 privacy risks, and [(C)] (iii) whether the controller or consumer health
1008 data controller has implemented reasonable safeguards to mitigate
1009 privacy risks associated with research, including any risks associated
1010 with re-identification; [(11)] (K) assist another controller, processor,
1011 consumer health data controller or third party with any of the
1012 obligations under sections 42-515 to 42-526, inclusive, as amended by
1013 this act; or [(12)] (L) process personal data for reasons of public interest
1014 in the area of public health, community health or population health, but
1015 solely to the extent that such processing is [(A)] (i) subject to suitable
1016 and specific measures to safeguard the rights of the consumer whose
1017 personal data are being processed, and [(B)] (ii) under the responsibility
1018 of a professional subject to confidentiality obligations under federal,
1019 state or local law.

1020 (2) (A) Notwithstanding the provisions of subparagraph (I) of
1021 subdivision (1) of this subsection, no controller or consumer health data
1022 controller shall use any facial recognition technology to prevent, detect,
1023 protect against or respond to security incidents, identity theft, fraud,
1024 harassment, malicious or deceptive activities or any illegal activity,
1025 preserve the integrity or security of systems or investigate, report or
1026 prosecute those responsible for any such action, unless: (i) Such facial
1027 recognition technology is used exclusively by such controller or
1028 consumer health data controller to match still images or video to a
1029 database maintained exclusively by such controller or consumer health
1030 data controller; and (ii) clearly legible signage is posted at each entrance
1031 to the premises where the facial recognition technology described in
1032 subparagraph (A)(i) of this subdivision is in use, other than an entrance

1033 to an area where access is restricted to authorized employees, (I) alerting
1034 consumers entering such premises that facial recognition technology is
1035 in use at such premises, and (II) that includes a conspicuous hyperlink
1036 or quick response code that directs consumers to the facial recognition
1037 technology policy maintained by such controller or consumer health
1038 data controller.

1039 (B) Each facial recognition technology policy maintained pursuant to
1040 subparagraph (A)(ii)(II) of this subdivision: (i) Shall include contact
1041 information for the office of the Attorney General; and (ii) may disclose
1042 the controller's or consumer health data controller's policies concerning
1043 interactions between such controller's or consumer health data
1044 controller's loss prevention officers and consumers, including, but not
1045 limited to, (I) whether a loss prevention officer is required to disclose to
1046 a consumer, upon request, the loss prevention officer's name and why
1047 the loss prevention officer is following the consumer, and (II) such
1048 controller's or consumer health data controller's process, if any, for a
1049 consumer to file a complaint with such controller or consumer health
1050 data controller if the consumer believes that such consumer has been
1051 subjected to any unlawful profiling, discrimination or violation of such
1052 consumer's rights.

1053 Sec. 18. (NEW) (*Effective October 1, 2026*) (a) As used in this section:

1054 (1) "Automated license plate reader" means a mobile or fixed
1055 electronic device that is capable of recording data on, or taking a
1056 photograph or video of, a vehicle or a vehicle's license plate;

1057 (2) "Automated license plate reader information" means information
1058 that is (A) gathered by an automated license plate reader, or (B) created
1059 through an analysis of the information gathered by an automated
1060 license plate reader;

1061 (3) "Automated license plate reader user" means a person who (A)
1062 owns or operates an automated license plate reader, or (B) has access to
1063 the automated license plate reader information gathered by the

1064 automated license plate reader;

1065 (4) "Exigent circumstances" (A) means circumstances that were
1066 unforeseeable and pose an imminent threat to public health or safety,
1067 (B) includes, but is not limited to, circumstances that would cause a
1068 reasonable person to believe that access to automated license plate
1069 reader information is necessary to prevent physical harm to an
1070 individual, the destruction of evidence or the escape of a suspect, and
1071 (C) does not include investigating any suspected immigration violation
1072 or otherwise assisting in any immigration enforcement activity;

1073 (5) "Gender-affirming health care services" has the same meaning as
1074 provided in section 52-571m of the general statutes;

1075 (6) "Law enforcement agency" has the same meaning as provided in
1076 section 54-240 of the general statutes;

1077 (7) "Person" means an individual, association, corporation, limited
1078 liability company, partnership, trust or other legal entity;

1079 (8) "Protected health care activity" means (A) seeking, providing or
1080 receiving reproductive health care services or gender-affirming health
1081 care services, and (B) assisting any other individual who is seeking,
1082 providing or receiving reproductive health care services or gender-
1083 affirming health care services, including, but not limited to, by
1084 providing information, transportation, lodging or material support to
1085 such other individual; and

1086 (9) "Reproductive health care services" has the same meaning as
1087 provided in section 52-571m of the general statutes.

1088 (b) On and after October 1, 2026, the Department of Transportation,
1089 the Department of Motor Vehicles or a law enforcement agency shall not
1090 enter into or renew any contract with an automated license plate reader
1091 user, unless such contract provides that the automated license plate
1092 reader user shall not engage in any of the following activities with
1093 respect to any automated license plate reader information gathered in

1094 this state:

1095 (1) Sell such automated license plate reader information;

1096 (2) Share or transfer such automated license plate reader information
1097 to any person other than the Department of Transportation, the
1098 Department of Motor Vehicles or a law enforcement agency;

1099 (3) Allow any person other than the Department of Transportation,
1100 the Department of Motor Vehicles or a law enforcement agency to access
1101 such automated license plate reader information, unless the automated
1102 license plate reader user is required to allow such person to access such
1103 automated license plate reader information (A) pursuant to a signed
1104 judicial warrant or valid court order issued by a court of competent
1105 jurisdiction, or (B) due to the existence of exigent circumstances; or

1106 (4) Share or transfer such automated license plate reader information,
1107 or allow access to such automated license plate reader information, if
1108 the automated license plate reader user reasonably believes that such
1109 automated license plate reader information may be used for purposes
1110 of (A) investigating any suspected immigration violation or otherwise
1111 assisting in any immigration enforcement activity, (B) investigating any
1112 suspected, or prosecuting any alleged, activity, including, but not
1113 limited to, any protected health care activity, that is legal in this state, or
1114 (C) any effort to identify, or impose any civil or criminal liability on, any
1115 person based solely on such person's participation in any activity that is
1116 protected by the United States Constitution or the Constitution of the
1117 state of Connecticut, including, but not limited to, any exercise of such
1118 person's right to freedom of speech, to peaceably assemble or to petition
1119 the government for a redress of grievances, except as otherwise
1120 provided by applicable state or federal law.

1121 (c) Automated license plate reader information is confidential and
1122 shall not be deemed a public record for the purposes of the Freedom of
1123 Information Act, as defined in section 1-200 of the general statutes.

1124 (d) The Attorney General may institute proceedings to enforce the

1125 provisions of subsections (b) and (c) of this section. In any proceedings
 1126 instituted under this subsection, the court may grant appropriate relief,
 1127 including, but not limited to, preliminary, temporary or permanent
 1128 injunctive relief."

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|---|------------------------|-------------|
| This act shall take effect as follows and shall amend the following sections: | | |
| Section 1 | <i>October 1, 2026</i> | New section |
| Sec. 2 | <i>October 1, 2026</i> | New section |
| Sec. 3 | <i>October 1, 2026</i> | New section |
| Sec. 4 | <i>October 1, 2026</i> | New section |
| Sec. 5 | <i>October 1, 2026</i> | New section |
| Sec. 6 | <i>October 1, 2026</i> | New section |
| Sec. 7 | <i>October 1, 2026</i> | New section |
| Sec. 8 | <i>October 1, 2026</i> | New section |
| Sec. 9 | <i>October 1, 2026</i> | New section |
| Sec. 10 | <i>October 1, 2026</i> | New section |
| Sec. 11 | <i>October 1, 2026</i> | New section |
| Sec. 12 | <i>October 1, 2026</i> | 42-515 |
| Sec. 13 | <i>October 1, 2026</i> | 42-517(a) |
| Sec. 14 | <i>October 1, 2026</i> | 42-518(a) |
| Sec. 15 | <i>October 1, 2026</i> | 42-520(a) |
| Sec. 16 | <i>October 1, 2026</i> | 42-521(a) |
| Sec. 17 | <i>October 1, 2026</i> | 42-524(a) |
| Sec. 18 | <i>October 1, 2026</i> | New section |