



General Assembly

**Amendment**

February Session, 2026

LCO No. 4335



Offered by:  
REP. MARRA T., 141<sup>st</sup> Dist.

To: Subst. House Bill No. 5350      File No. 401      Cal. No. 272

(As Amended)

**"AN ACT CONCERNING CANNABIS, HEMP AND INFUSED BEVERAGE REGULATION."**

1      Strike subdivision (13) of section 47 in its entirety and substitute the  
2 following in lieu thereof:

3      "(13) "Consumer" means an individual who is [~~twenty-one~~] twenty-  
4 five years of age or older;"

5      Strike subparagraph (C)(vi) of subdivision (2) of subsection (f) of  
6 section 64 in its entirety and substitute the following in lieu thereof:

7      "(vi) Unobscured symbols, in a size of not less than one-half inch by  
8 one-half inch and in a format approved by the commissioner, which  
9 symbols shall indicate that the cannabis seedling contains THC and is  
10 not legal or safe for individuals younger than [~~twenty-one~~] twenty-five  
11 years of age; and"

12      Strike subparagraph (A) of subdivision (5) of subsection (b) of section

13 79 in its entirety and substitute the following in lieu thereof:

14 "(A) Inclusion of universal symbols to indicate that cannabis, or a  
15 cannabis product, contains THC and is not legal or safe for individuals  
16 younger than [twenty-one] twenty-five years of age, and prescribe how  
17 such product and product packaging shall utilize and exhibit such  
18 symbols."

19 Strike subdivision (21) of subsection (b) of section 79 in its entirety  
20 and substitute the following in lieu thereof:

21 "[~~(19)~~] (21) Prohibiting packaging that is (A) visually similar to any  
22 commercially similar product that does not contain cannabis, or (B) used  
23 for any good that is marketed to individuals reasonably expected to be  
24 younger than [twenty-one] twenty-five years of age."

25 Strike section 87 in its entirety and substitute the following in lieu  
26 thereof:

27 "Sec. 87. Subsections (b) to (e), inclusive, of section 21a-421bb of the  
28 2026 supplement to the general statutes are repealed and the following  
29 is substituted in lieu thereof (*Effective October 1, 2026*):

30 (b) Except as provided in subsection (d) of this section, cannabis  
31 establishments shall not:

32 (1) Advertise, including, but not limited to, through a business name  
33 or logo, cannabis, cannabis paraphernalia or goods or services related to  
34 cannabis:

35 (A) In ways that target or are designed to appeal to individuals under  
36 [twenty-one] twenty-five years of age, including, but not limited to,  
37 spokespersons or celebrities who appeal to individuals under the legal  
38 age to purchase cannabis or cannabis products, depictions of a person  
39 under twenty-five years of age consuming cannabis, or, the inclusion of  
40 objects, such as toys, characters or cartoon characters, suggesting the  
41 presence of a person under [twenty-one] twenty-five years of age, or any

42 other depiction designed in any manner to be appealing to a person  
43 under [twenty-one] twenty-five years of age; or

44 (B) By using any image, or any other visual representation, of the  
45 cannabis plant or any part of the cannabis plant, including, but not  
46 limited to, the leaf of the cannabis plant;

47 (2) Engage in any advertising by means of any form of billboard  
48 within one thousand five hundred feet of an elementary or secondary  
49 school ground or a house of worship, recreation center or facility, child  
50 care center, playground, public park or library, or engage in any  
51 advertising by means of a billboard between the hours of six o'clock a.m.  
52 and eleven o'clock p.m.;

53 (3) Engage in advertising by means of any television, radio, Internet,  
54 mobile application, social media or other electronic communication,  
55 billboard or other outdoor signage, or print publication unless the  
56 cannabis establishment has reliable evidence that at least ninety per cent  
57 of the audience for the advertisement is reasonably expected to be  
58 [twenty-one] twenty-five years of age or older;

59 (4) Engage in advertising or marketing directed toward location-  
60 based devices, including, but not limited to, cellular phones, unless the  
61 marketing is a mobile device application installed on the device by the  
62 owner of the device who is [twenty-one] twenty-five years of age or  
63 older and includes a permanent and easy opt-out feature and warnings  
64 that the use of cannabis is restricted to persons [twenty-one] twenty-five  
65 years of age or older;

66 (5) Advertise cannabis or cannabis products in a manner claiming or  
67 implying, or permit any employee of the cannabis establishment to  
68 claim or imply, that such products have curative or therapeutic effects,  
69 or that any other medical claim is true, or allow any employee to  
70 promote cannabis for a wellness purpose unless such claims are  
71 substantiated as set forth in regulations adopted under chapter 420f or  
72 verbally conveyed by a licensed pharmacist or other licensed medical

73 practitioner in the course of business in, or while representing, a hybrid  
74 [retail] retailer or dispensary facility;

75 (6) Sponsor charitable, sports, musical, artistic, cultural, social or  
76 other similar events or advertising at, or in connection with, such an  
77 event unless the cannabis establishment has reliable evidence that (A)  
78 not more than ten per cent of the in-person audience at the event is  
79 reasonably expected to be under the legal age to purchase cannabis or  
80 cannabis products, and (B) not more than ten per cent of the audience  
81 that will watch, listen or participate in the event is expected to be under  
82 the legal age to purchase cannabis products;

83 (7) Advertise cannabis, cannabis products or cannabis paraphernalia  
84 in any physical form visible to the public within five hundred feet of an  
85 elementary or secondary school ground or a recreation center or facility,  
86 child care center, playground, public park or library;

87 (8) Cultivate cannabis or manufacture cannabis products for  
88 distribution outside of this state in violation of federal law, advertise in  
89 any way that encourages the transportation of cannabis across state lines  
90 or otherwise encourages illegal activity;

91 [(9) Except for dispensary facilities and hybrid retailers, exhibit  
92 within or upon the outside of the facility used in the operation of a  
93 cannabis establishment, or include in any advertisement, the word  
94 "dispensary" or any variation of such term or any other words, displays  
95 or symbols indicating that such store, shop or place of business is a  
96 dispensary;]

97 [(10)] (9) Exhibit within or upon the outside of the premises subject to  
98 the cannabis establishment license, or include in any advertisement the  
99 words "drug store", "pharmacy", "apothecary", "drug", "drugs" or  
100 "medicine shop" or any combination of such terms or any other words,  
101 displays or symbols indicating that such store, shop or place of business  
102 is a pharmacy;

103 [(11)] (10) Advertise on or in public or private vehicles or at bus stops,

104 taxi stands, transportation waiting areas, train stations, airports or other  
105 similar transportation venues including, but not limited to, vinyl-  
106 wrapped vehicles or signs or logos on transportation vehicles not  
107 owned by a cannabis establishment;

108 [(12)] (11) Display cannabis, cannabis products or any image, or any  
109 other visual representation, of the cannabis plant or any part of the  
110 cannabis plant, including, but not limited to, the leaf of the cannabis  
111 plant, so as to be clearly visible to a person from the exterior of the  
112 facility used in the operation of a cannabis establishment, or display  
113 signs or other printed material advertising any brand or any kind of  
114 cannabis or cannabis product, or including any image, or any other  
115 visual representation, of the cannabis plant or any part of the cannabis  
116 plant, including, but not limited to, the leaf of the cannabis plant, on the  
117 exterior of any facility used in the operation of a cannabis establishment;

118 [(13)] (12) Utilize radio or loudspeaker, in a vehicle or in or outside of  
119 a facility used in the operation of a cannabis establishment, for the  
120 purposes of advertising the sale of cannabis or cannabis products;

121 [(14)] (13) Operate any Internet web site advertising or depicting  
122 cannabis, cannabis products or cannabis paraphernalia unless such  
123 Internet web site verifies that the entrants or users are [twenty-one]  
124 twenty-five years of age or older; or

125 [(15)] (14) Engage in advertising or marketing that includes a  
126 discounted price or other promotional offering as an inducement to  
127 purchase any cannabis or cannabis product that is not a medical  
128 [marijuana] cannabis product, except a discounted price or promotional  
129 offering may be offered, as an inducement to purchase cannabis, (A)  
130 within a dispensary facility, retailer or hybrid retailer, (B) through a  
131 delivery service, or (C) on an Internet web site maintained by or for a  
132 dispensary facility, retailer or hybrid retailer where cannabis or  
133 cannabis products may be lawfully ordered.

134 (c) Except as provided in subsection (d) of this section, any

135 advertisements from a cannabis establishment shall contain the  
136 following warning: "Do not use cannabis if you are under [twenty-one]  
137 twenty-five years of age. Keep cannabis out of the reach of children." In  
138 a print or visual medium, such warning shall be conspicuous, easily  
139 legible and shall take up not less than ten per cent of the advertisement  
140 space. In an audio medium, such warning shall be at the same speed as  
141 the rest of the advertisement and be easily intelligible.

142 (d) Any outdoor signage, including, but not limited to, any  
143 monument sign, pylon sign or wayfinding sign, shall be deemed to  
144 satisfy the audience requirement established in subdivision (3) of  
145 subsection (b) of this section, be exempt from the distance requirement  
146 established in subdivision (7) of subsection (b) of this section and not be  
147 required to contain the warning required under subsection (c) of this  
148 section, if such outdoor signage:

149 (1) Contains only the name and logo of the cannabis establishment;

150 (2) Does not include any image, or any other visual representation, of  
151 the cannabis plant or any part of the cannabis plant, including, but not  
152 limited to, the leaf of the cannabis plant;

153 (3) Is comprised of not more than three colors; and

154 (4) Is located:

155 (A) On the cannabis establishment's premises, regardless of whether  
156 such cannabis establishment leases or owns such premises; or

157 (B) On any commercial property occupied by multiple tenants  
158 including such cannabis establishment.

159 (e) The department shall not register, and may require revision of,  
160 any submitted or registered cannabis brand name that:

161 (1) Is identical to, or confusingly similar to, the name of an existing  
162 non-cannabis product;

163 (2) Is identical to, or confusingly similar to, the name of an unlawful  
164 product or substance;

165 (3) Is confusingly similar to the name of a previously approved  
166 cannabis brand name;

167 (4) Is obscene or indecent; and

168 (5) Is customarily associated with persons under the age of [twenty-  
169 one] twenty-five."

170 Strike section 88 in its entirety and substitute the following in lieu  
171 thereof:

172 "Sec. 88. Section 21a-421ddd of the general statutes is repealed and  
173 the following is substituted in lieu thereof (*Effective October 1, 2026*):

174 Any person twenty-three years of age or older who sells, delivers or  
175 gives cannabis, as defined in section [21a-420] 21a-240, as amended by  
176 this act, to any person under [twenty-one] twenty-five years of age, and  
177 who knew or should have known that such person was under [twenty-  
178 one] twenty-five years of age, shall be guilty of a class A misdemeanor."

179 After the last section, add the following and renumber sections and  
180 internal references accordingly:

181 "Sec. 501. Section 21a-421aaa of the 2026 supplement to the general  
182 statutes is repealed and the following is substituted in lieu thereof  
183 (*Effective October 1, 2026*):

184 (a) Any cannabis establishment licensee or any agent of a cannabis  
185 establishment licensee who sells or delivers cannabis to any person  
186 under [twenty-one] twenty-five years of age shall be guilty of a class E  
187 felony.

188 (b) Any cannabis establishment licensee or any agent of a cannabis  
189 establishment licensee who sells or delivers cannabis paraphernalia to  
190 any person under [twenty-one] twenty-five years of age shall be guilty

191 of a class C misdemeanor. For purposes of this section, "paraphernalia"  
192 has the same meaning as provided in section 21a-420.

193 Sec. 502. Subsection (a) of section 21a-421ccc of the 2026 supplement  
194 to the general statutes is repealed and the following is substituted in lieu  
195 thereof (*Effective October 1, 2026*):

196 (a) No person having possession of, or exercising dominion and  
197 control over, any dwelling unit or private property shall: (1) Knowingly  
198 or recklessly permit any person under [twenty-one] twenty-five years of  
199 age to possess cannabis in violation of section 21a-279a, in such dwelling  
200 unit or on such private property, or (2) knowing that any person under  
201 [twenty-one] twenty-five years of age possesses cannabis in violation of  
202 section 21a-279a, in such dwelling unit or on such private property, fail  
203 to make reasonable efforts to halt such possession.

204 Sec. 503. Section 21a-421eee of the general statutes is repealed and the  
205 following is substituted in lieu thereof (*Effective October 1, 2026*):

206 (a) No retailer or hybrid retailer or employee or agent of a retailer or  
207 hybrid retailer shall permit any person under [twenty-one] twenty-five  
208 years of age to loiter on his or her premises where cannabis is kept for  
209 sale or be in any room on such premises where cannabis is consumed,  
210 unless such person is (1) an employee of the retailer or hybrid retailer,  
211 (2) in the case of hybrid retailer or employee or agent of a hybrid retailer,  
212 permitted under chapter 420f to possess or consume cannabis, or (3)  
213 accompanied by his or her parent or guardian.

214 (b) Any retailer or hybrid retailer or employee or agent of a retailer  
215 or hybrid retailer who violates the provisions of subsection (a) of this  
216 section shall be (1) fined not more than one thousand dollars for a first  
217 offense, and (2) guilty of a class B misdemeanor for any subsequent  
218 offense.

219 Sec. 504. Subsection (a) of section 21a-421fff of the general statutes is  
220 repealed and the following is substituted in lieu thereof (*Effective October*  
221 *1, 2026*):

222 (a) Each person who attains the age of [twenty-one] twenty-five years  
 223 and has a motor vehicle operator's license or identity card issued in  
 224 accordance with the provisions of section 1-1h, containing a full-face  
 225 photograph of such person, may use, and each licensee may accept, such  
 226 license as legal proof of the age of the person for the purposes of  
 227 RERACA.

228 Sec. 505. Subsection (d) of section 21a-421ggg of the general statutes  
 229 is repealed and the following is substituted in lieu thereof (*Effective*  
 230 *October 1, 2026*):

231 (d) In any prosecution of a licensee or an agent or employee of a  
 232 licensee for selling or delivering cannabis to a person under [twenty-  
 233 one] twenty-five years of age in violation of section 21a-421aaa, or for  
 234 providing cannabis to a person under [twenty-one] twenty-five years of  
 235 age in violation of section 21a-421ddd, it shall be an affirmative defense  
 236 that such licensee, agent or employee sold or delivered cannabis to such  
 237 person in good faith and in reasonable reliance upon the identification  
 238 presented by such person and, pursuant to subsection (a) of this section,  
 239 photographed the person and made a photocopy of such identification.  
 240 In support of such defense, such licensee, agent or employee may  
 241 introduce evidence of such photograph and photocopy."

This act shall take effect as follows and shall amend the following sections:		
Sec. 87	<i>October 1, 2026</i>	21a-421bb(b) to (e)
Sec. 88	<i>October 1, 2026</i>	21a-421ddd
Sec. 501	<i>October 1, 2026</i>	21a-421aaa
Sec. 502	<i>October 1, 2026</i>	21a-421ccc(a)
Sec. 503	<i>October 1, 2026</i>	21a-421eee
Sec. 504	<i>October 1, 2026</i>	21a-421fff(a)
Sec. 505	<i>October 1, 2026</i>	21a-421ggg(d)